

**2015-  
2020**

**JUKSKEI SA**

**STRATEGIESE PLAN / STRATEGIC PLAN**

**2015 - 2020**



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1	<b>VOORWOORD DEUR DIE PRESIDENT VAN JUKSKEI SA</b> <b>FOREWORD BY THE PRESIDENT OF JUKSKEI SA</b>	
	<p>Jukskei is 'n <b>Sport vir Almal</b>, ongeag ouderdom, geslag, ras, geloofsoortuiging of gestremdheid. Jukskei bied die unieke geleentheid vir enige persoon om in een span te speel en te kompeteer. Ma's, Pa's, Boeties en Sussies, Oumas en Oupas kan almal saamspeel en dit is een van die min sportsoorte waaraan 'n gesin saam kan deelneem. Hierdie unieke eienskappe van Jukskei bied ook dus die geleentheid om gemeenskappe te betrek op sosiale vlak.</p> <p>Jukskei bevorder die volgende by deelnemers:</p> <ul style="list-style-type: none"> <li>• Hand-oogkoördinasie</li> <li>• Spandinamika</li> <li>• Leierskap</li> <li>• Strategiese denke</li> <li>• Perseptuele vermoë</li> <li>• Taalontwikkeling</li> <li>• Konsentrasie</li> <li>• Selfbeheer en</li> <li>• Dissipline.</li> </ul> <p>Tans is daar ongeveer 5000 geregistreerde deelnemers wat Jukskei speel (uitsluitend inheemse sport deelnemers) en 74% van ons deelnemers is juniors (onder die ouderdom van 18 jaar). Hiervan is 46% uit voorheen benadeelde groepe. 'n Groot uitdaging vir Jukskei is om inheemse deelnemers te registreer, aangesien slegs 8% senior spelers voorheen benadeelde individue is en slegs 35% senior spelers vroue is. (Senior vroue wat aktief deelneem is aansienlik laer).</p> <p>Jukskei is '<b>Trots Suid-Afrikaans</b>' en ook die enigste inheemse sport in Suid-Afrika wat internasionaal meeding.</p> <p>Jukskei is by die Internasionale Jukskei Federasie geaffilieer en daardeur dan ook by The Association For International Sport for All (TAFISA). TAFISA verteenwoordig nie-Olimpiese sportsoorte by die Internasionale Olimpiese komitee en een van die hoofdoelstellings is die bevordering van inheemse sportsoorte op internasionale vlak. Jukskei is trots op die geleentheid wat dit aan deelnemers bied om Internasionaal te kan meeding.</p> <p>Jukskei bied meer geleentheid aan deelnemers as</p>	<p>Jukskei is a <b>Sport for All</b>, irrespective of your sex, race, religion, or disability. Jukskei offers a unique opportunity for any person to compete in one team. Mothers, Fathers, Brothers, Sisters, Grandma and Grandpa can all play together and it is one of the few sports where a family can participate in the same team. This unique characteristic of Jukskei thus presents the opportunity to involve communities on a social level.</p> <p>Jukskei promotes the following with participants:</p> <ul style="list-style-type: none"> <li>• Hand-eye coordination</li> <li>• Team dynamics</li> <li>• Leadership</li> <li>• Strategic thinking</li> <li>• Perceptual capabilities</li> <li>• Language Development</li> <li>• Concentration</li> <li>• Self-control and</li> <li>• Discipline.</li> </ul> <p>Currently there is just under 5000 registered participants that participates in Jukskei (Excluding indigenous players) and 74% of the participants is juniors (Under the age of 18 years). 46% of these are previously disadvantaged players. A big challenge for Jukskei is to register indigenous participants since only 8% of senior players are previously disadvantaged players and only 35% of senior players are women. (Senior women that are actively playing are considerably lower).</p> <p>Jukskei is '<b>Proudly South African</b>' and also the only indigenous sport in South Africa with international participation.</p> <p>Jukskei are affiliated with the International Jukskei Federation and through that association also with The Association For International Sport For All (TAFISA). TAFISA represents non-Olympic sports at the International Olympic committee and one of their primary goals is the promotion of indigenous sports on International level. Jukskei is proud of the opportunity it presents to participants to compete Internationally.</p> <p>Jukskei provide more opportunities to</p>

	<p>om net te speel. Deelnemers wat nie meer aktief speel nie, kan ook op Administratiewe vlak betrokke bly by die spel. Daar is altyd 'n tekort aan kundige persone om as Administrateurs, Afrigters en Skeidsregters op te tree en Jukskei is dankbaar vir die persone waaroor hy beskik om Jukskei op sodanige vlak te dien.</p> <p>Ons vier 75 jaar van georganiseerde Jukskei in Suid-Afrika. Elke geregistreerde lid van JSA het 'n verantwoordelikheid om Jukskei te vir die nageslag te bewaar sodat hulle kan terugkyk oor 75 jaar en sal sê:</p> <p style="text-align: center;"><b><i>'Ons het Jukskei eerste gestel! Jukskei is ons Sport vir Almal!'</i></b></p>	<p>participants than just to compete. Participants that are not actively playing anymore can also remain involved with the sport on administrative level. There is always a shortage of administrators, coaches and umpires to serve jukskei and jukskei is thankful for every person that is available to serve jukskei on this level.</p> <p>We are celebrating 75 years of organized Jukskei in South Africa. Every registered member of JSA has a responsibility to save Jukskei for future generations so that in 75 years we can look back and say:</p> <p style="text-align: center;"><b><i>"We put Jukskei first! Jukskei is our Sport for All!"</i></b></p>
<b>2</b>	<b>KONTEKSTUALISERING VAN DIE STRATEGIESE PLAN CONTEXTUALISING OF THE STRATEGIC PLAN</b>	
	<p>Jukskei Suid-Afrika (Jukskei SA) verteenwoordig:</p> <ul style="list-style-type: none"> <li>• 9 Provinsies</li> <li>• 1214 Senior en 3530 junior en skole deelnemers;</li> <li>• 135 Klubs en Skole</li> </ul> <p>Die hersiening van die Strategiese Plan van 2010 plaas nuwe klem op die organisatoriese struktuur en kultuur asook hersiende strategiese en sleutelprestasie aanwysers. Die verbintenis van Jukskei as 'n sport vir al die mense in Suid-Afrika reflekteer in die sosiale en groepverbintenisse ontwikkel deur die sport. Die taktiese en tegniese natuur van Jukskei plaas die sport in die presisie-gooisporte waar bekwaamheid, vaardigheid en sportmanskap voor-die-handliggend is.</p> <p>Sedert die ontwikkeling van die eerste strategiese plan in 1994, was die fokus op die uitbreiding van Jukskei om al die mense in Suid-Afrika te bereik. Sedert hierdie inisiatief, het die sport strategies ontwikkel en uitgebrei, veral tov deelname deur junior spelers en skole-deelname. Die vestiging van Jukskei SA Akademie vir opleiding en navorsing, die verkryging van Jukskeipark as sentrale fasiliteit en Jukskei SA se eerste bywoning van 'n Inheemse Wêreld Sport en Spele in Bangkok het in 1996 uit hierdie strategiese plan gespruit. Jukskei SA woon in 2008 (Korea) en in 2012 (Lithuania) verdere Inheemse Spele by.</p>	<p>Jukskei South Africa (Jukskei SA) represents:</p> <ul style="list-style-type: none"> <li>• 9 provinces</li> <li>• 1214 senior and 3530 junior and school participants;</li> <li>• 135 clubs and schools</li> </ul> <p>The review of the Strategic Plan of 2010 places new emphasis on the organisational structure and culture, reviewed strategies and key performance indicators. The commitment towards Jukskei as a sport for all people in South Africa reflects in the social and group coherence created by the sport. The tactical and technical nature of Jukskei places the sport amongst the precision-throwing sports where skills, competence and sportmanship are evident.</p> <p>Since the development of the first strategic plan in 1994, the focus was on the expansion of Jukskei in order to reach all the people in SA. From this initiative, the sport developed strategically and expanded towards competition and participation opportunities for especially junior players and schools. The establishment of the Jukskei SA Academy for training and research, the acquisition of Jukskeipark as the central facility and Jukskei SA's first attendance of an Indigenous World Sport and Games in Bangkok stemmed in 1996 from this strategic plan. Jukskei SA attended in 2008 (Korea) and in 2012 (Lithuania) more Indigenous Games.</p>

<p>Die strategiese plan van 2004 opgestel en hersien nav die vorige fondament gevestig in 1994. Die voorsiening van volhoubare en veranderende toerusting, aktiewe betrokkenheid by Inheemse Sport in provinsiale strukture, deelname aan voornoemde Spele, die vestiging van 'n Afrigtingsassosiasie en korporatiewe beeld het bygedra tot die groei van die sport. Die Lottobydraes aan JSA het bygedra tot bogenoemde aksies wat suksesvol uitgevoer kon word.</p> <p>Die strategiese plan van 2010 tot 2014 is saam met die 70-jarige feesviering van Jukskei SA afgeskop en fokus op die voortdurende bestaan van jukskei op nasionale en internasionale vlak. Die wêreldwye druk op die sosio-ekonomiese veranderinge, politieke veranderinge in die land en veranderings in lewenswyse asook werkverwante benaderings het ook 'n impak op jukskei.</p> <p>Die strategiese plan van 2014 tot 2020 is 'n voortsetting van die vorige Strategiese plan met groter fokus om die Sport toeganklik te maak vir alle mense in Suid-Afrika. Die uitdagings van die laaste vyf jaar het nie verander nie, die intensiteit daarvan en die druk is net groter op sport federasies om deelnemers betrokke te hou en die sport te laat voortbestaan.</p> <p>Met die skepping van meer geleenthede, maar minder navorsing en min tyd, sukkel 'n mededingende amateur-sport soos jukskei met die werwing van die jonger volwasse speler asook administrateurs. Die tegnologiese ontwikkeling van hierdie era, die voortdurende eise van vryetyd vir jonger mense, professionele uitdagings vir die jonger volwasse om vrywillig tyd en kundigheid te wy aan die administrasie van die sport is 'n bekommernis vir die Direksie van Jukskei SA.</p> <p>Die toeganklikheid van nuwe en jong spelers, beperkte tyd wat beskikbaar is vir die voorbereiding van elite-spelers en die beeld as 'n esoteriese sport, is alles aspekte wat deur die Direksie ondersoek word.</p> <p>Jukskei SA streef daarna om 'n inklusiewe kultuur te ontwikkel sodat alle Suid-Afrikaners geïnteresseerd sal wees om deel te neem aan die spel. Jukskei SA sal konsentreer op:</p> <ul style="list-style-type: none"> <li>• Die bestaande eenhede van analise</li> </ul>	<p>The strategic plan (of 2014) was compiled and expanded on the previous foundation laid down in 1994. The provision of durable and changing of equipment, active involvement with Indigenous Sport in provincial structures, the establishment of a Coaching Association and a corporate image added to the growth of the sport. The LOTTO contributions provided Jukskei SA with funding to ensure the successful execution of the above actions.</p> <p>This Strategic Plan of 2010 to 2014 was launched in the 70th year celebration of Jukskei SA and focuses on the persisted existence of Jukskei at National and International level. The worldwide pressure on the socio-economic changes, political changes in the country and shifts in lifestyle and job-related approaches also impact on Jukskei.</p> <p>The strategic plan of 2014 to 2020 is an extension of the previous strategic plan with more focus to make Jukskei more accessible for all people in South Africa. The challenges of the previous five years have not changed, but the intensity thereof and the pressure on sport federations to keep participants involved with the sport has been intensified to ensure the future of the sport.</p> <p>With the creation of more opportunities, but with less resources and limited time, a competitive amateur sport such as Jukskei are struggling with recruitment of younger adult participants and young administrators. The technological development of this era, the continuing claim on leisure-time of younger people, professional challenges on younger adults to devote and volunteer time and expertise towards the administration of a sport is creating concerns with the Executive Body of Jukskei SA.</p> <p>The accessibility of new and young players, restricted time available for preparation of elite-players, the brand and image as esoteric sport are all aspects being investigated by the Executive Committee.</p> <p>Jukskei SA strives to develop an inclusive culture so that any South African could be interested and participate in Jukskei. Jukskei SA will reflect on:</p> <ul style="list-style-type: none"> <li>• The existing units of analysis [Provinces, Regions, Clubs Schools and participation</li> </ul>
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	<p>[Provinsies, Distrikte, Klubs, Skole en deelname (kompetisies)].</p> <ul style="list-style-type: none"> <li>• Die belyning van sportpraktyke om die totale sportpubliek asook die wyer sportgemeenskap in die land te dien.</li> <li>• Die huidige klimaat van ondersteuning en inkoop op alle vlakke van deelname tov leierskap in Jukskei.</li> <li>• Streef na 'n onafhanklike en gesonde finansiële stelsel en bestuur.</li> <li>• Die beweging van operasionele leierskap na strategiese bestuur op elke vlak van die sport.</li> <li>• Beklemtone van die voordele en suksesse wat behaal kan word deur elke deelnemer.</li> </ul>	<p>(competitions)].</p> <ul style="list-style-type: none"> <li>• The alignment of sport practices to serve the total sporting public and the broader sporting community in the country.</li> <li>• The current climate of support and the buying in all levels of participation towards leadership in Jukskei.</li> <li>• Striving after an independent and healthy financial system and management.</li> <li>• The movement from operational leadership to strategic management at every level of the sport.</li> <li>• Emphasis on the advantages and successes within reach of every participant.</li> </ul>
<b>3</b>	<b>VISIE VAN JUKSKEI SA</b> <b>VISION OF JUKSKEI SA</b>	
	Jukskei: Suid-Afrika se Sport vir Almal	Jukskei: South Africa's Sport for All
<b>4</b>	<b>MISSIE VAN JUKSKEI SA</b> <b>MISSION OF JUKSKEI SA</b>	
	Om volhoubare groei van die sport Jukskei te promoveer deur die verbreding van die deelnemersbasis en deur ontwikkeling.	To promote sustainable growth of the sport of Jukskei, through the broadening of the participation base and development.
<b>5</b>	<b>DIE WAARDES VAN JUKSKEI SA</b> <b>THE VALUES OF JUKSKEI SA</b>	
	Die waardes wat alle aktiwiteite van Jukskei SA insluit is: <ul style="list-style-type: none"> <li>• Uitnemende sportbeleving;</li> <li>• Respek vir diversiteit;</li> <li>• Bied geleentheid vir groei;</li> <li>• Moedig innovering aan;</li> <li>• Motivering tot uitstekende prestasie.</li> </ul>	The values which will underpin all activities of Jukskei SA are: <ul style="list-style-type: none"> <li>• Excellent sporting experience;</li> <li>• Respect for diversity;</li> <li>• Offers opportunity for growth;</li> <li>• Encourages innovation;</li> <li>• Motivation to excellent performance.</li> </ul>
<b>6</b>	<b>'N ANALISE VAN DIE HUIDIGE PROFIEL VAN JUKSKEI SA</b> <b>AN ANALYSIS OF THE CURRENT PROFILE OF JUKSKEI SA</b>	
	<p>Deelnemers word ouer en sukkel finansiël om aan te pas by die voortdurende verhoogde vereistes gestel aan die spelers.</p> <p>Die spel is gekompliseerd en geestelik uitdagend en benodig daarom variasie.</p> <p>Jukskei is 'n amateur sport met min befondsing van besighede of borge en die deelnemers moet self alle koste dra.</p>	<p>Participants are getting older and are not financially able to meet increasing demands on players.</p> <p>The game is complicated and mentally challenging and needs variation.</p> <p>Jukskei is an amateur sport with little funding from businesses or by means of sponsors and participants must bear their own expenses.</p>

7	<b>STRATEGIESE DOELWITTE VAN JUKSKEI SA</b> <b>STRATEGIC GOALS OF JUKSKEI SA</b>	
	Die volgende sewe dryfkragte is geïdentifiseer en sal nagestreef word van 2014 tot 2020:	The following seven thrusts are identified and will be pursued from 2014 to 2020:
7.1	Deurlopende werwing van spelers en administrateurs deur effektiewe strategieë.	Continuous recruitment of players and administrators through effective strategies
7.2	Die vestiging van Jukskei as erkende SKOLESPORT op alle vlakke	The establishment of Jukskei as a recognised School Sport at all levels
7.3	Die ontwikkeling en vestiging van spelvariasies van kompetisies en deelname	The development and establishment of game variations of competition and participation
7.4	Die deurlopende ontwikkeling van vaardighede van spelers, administrateurs en beamptes van Jukskei op alle vlakke	The continuous development of skills of players, administrators and officials at all levels of Jukskei
7.5	Die effektiewe bemarking van jukskei as 'n <b>Sport vir Almal</b>	The effective marketing of Jukskei as a <b>Sport for All</b>
7.6	Effektiewe tweerigting kommunikasie binne sowel as buite die spel Jukskei	Effective two-way communication within and outside the game of Jukskei
7.7	Neem eienaarskap van besluite en strategiese leiding binne Jukskei asook in die groter sportgemeenskap	Take ownership of decisions and strategic direction within Jukskei and in the bigger sporting society



8	BELANGHEBBENDES STAKEHOLDERS	
	<ul style="list-style-type: none"> <li>• Jukseideelnemers (Spelers en Beampptes)</li> <li>• Provinsiale Strukture</li> <li>• Jukseie Distrikte en Klubs</li> <li>• SRSA</li> <li>• SASCOC</li> <li>• International Jukseie Federasie</li> <li>• Media</li> <li>• Ander Sportliggame</li> <li>• Borge en Sakevennote</li> <li>• Plaaslike Regering</li> </ul>	<ul style="list-style-type: none"> <li>• Jukseie Participants (Players and Officials)</li> <li>• Provincial Structures</li> <li>• Jukseie Districts and Clubs</li> <li>• SRSA</li> <li>• SASCOC</li> <li>• International Jukseie Federation</li> <li>• Media</li> <li>• Other Sport Bodies</li> <li>• Sponsors and Business Partners</li> <li>• Local Government</li> </ul>



**STRATEGIESE DRYFKRAGTE VAN JUJSKEI SA**  
**STRATEGIC THRUSTS OF JUJSKEI SA**

Sleutel Suksesaanduiders	Key Performance Indicators		
<b>9.1</b> <b>Deurlopende werwing van spelers en administrateurs deur effektiewe strategieë daar te stel</b>	<b>Continuous recruitment of participants and administrators through effective strategies</b>		
<p>Om die <b>deelnemersbasis van JUJSKEI te verbreed</b> deur:</p> <ul style="list-style-type: none"> <li>• die aktiewe werwing van skool-onderwysers en daardeur leerders (skoliere) en ouers te bereik.</li> <li>• die instandhouding van deelname deur jong volwassenes wanneer hulle skool verlaat en universiteite en die arbeidsmark betree.</li> <li>• die inkorporering van IG Jukskei in die georganiseerde Jukskei Federasiestrukture.</li> <li>• die werwing van deelnemers wat sal dien as administrateurs en beamptes.</li> <li>• bemarking en werwingsmateriaal beskikbaar stel deur Jukskei SA aan elke Provinsie.</li> <li>• die werwing van Sportadministrateurs deur opleiding en ondersteuning vanaf Jukskei SA.</li> <li>• werwing en opleiding van Werwingsbeamptes op Provinsiale vlak deur Jukskei SA.</li> <li>• voorsiening van toerusting om Provinsies te ondersteun.</li> </ul>	<p>Die <b>werwing en groei van deelnemergetalle</b> in Jukskei word bewys deur:</p> <ol style="list-style-type: none"> <li>1. 'n algehele groei van 5% in aktiewe geregistreerde spelers in die volgende vyf jaar.</li> <li>2. ten minste vyf spelers in elke distrik te werf wat voorheen geregistreer was, maar nie in die voorafgaande jaar geregistreer het nie.</li> <li>3. die voorsiening van bekostigbare en duursame toerusting om nuwe spelers te werf.</li> <li>4. al die provinsiale IG strukture te inkorporeer in die nege Provinsiale Jukskei organisasies en deelneem aan die B+C toernooi.</li> <li>5. Die behoud deur elke Provinsie van 10% van juniorspelers wanneer hulle die ouderdom van 18 jaar bereik wat deelneem as Seniors oor 'n tydperk van 5 jaar.</li> <li>6. dat alle provinsies aktiewe universiteitstudente het wat steeds Jukskei speel.</li> <li>7. dat jaarlikse Intervarsitykompetisies deel vorm van die USSA inisiatiewe.</li> <li>8. dat elke Provinsie 'n 20% groei het in afrigters en skeidsregters in die volgende twee jaar.</li> <li>9. dat alle spankapteins op Nasionale vlak (Juniors bo 16 jaar en Seniors)</li> </ol>	<p>To <b>broaden the participation base</b> of JUJSKEI through:</p> <ul style="list-style-type: none"> <li>• the active recruitment of school teachers in order to reach learners (school children) and parents.</li> <li>• the maintenance of participation by young adults when leaving school and entering universities and the labour market.</li> <li>• the incorporation of IG Jukskei in the organized Jukskei Federation structures.</li> <li>• the recruitment of participants to serve as administrators and officials.</li> <li>• marketing and recruitment material provided by Jukskei SA to all Provinces.</li> <li>• the recruitment of sport administrators by training and support from Jukskei SA.</li> <li>• recruitment and training of recruitment officers at Provincial level by Jukskei SA.</li> <li>• provision of equipment to support all Provinces.</li> <li>• obtaining financial support for the Provinces through SRSA projects.</li> </ul>	<p>The <b>recruitment and growth of participation</b> numbers in Jukskei are evident if:</p> <ol style="list-style-type: none"> <li>1. there is an overall growth of 5% in registered players in the next five years.</li> <li>2. there are at least five recruitments of previously registered players in every district that did not register the preceding year.</li> <li>3. the provision of affordable and durable equipment to recruit novice players.</li> <li>4. all Provincial IG structures are incorporated in the nine regional Jukskei organizations and participate in the B+C tournament.</li> <li>5. each Province has a 10% turnover of junior players when they reach the age of 18 years and participating as Seniors over a period of 5 years.</li> <li>6. all Provinces have active university students still playing Jukskei.</li> <li>7. annual intervarsity competitions form part of USSA initiative.</li> <li>8. all Provinces have 20% growth in coaches and umpires in the next two years.</li> <li>9. all team captains at National level (Juniors above 16 years and</li> </ol>

<ul style="list-style-type: none"> <li>• verkryging van finansiële ondersteuning vir die Provinsies dmv SRSA projekte.</li> </ul>	<p>gekwalfiseerde klubvlak skeidsregters is vanaf 2015.</p> <ol style="list-style-type: none"> <li>10. dat alle Provinsies 'n minimum van twee opgeleide en gekwalfiseerde werwingsbeamptes het teen 2016.</li> <li>11. die ontwikkeling van toeganklike reëls en variasie in kompetisies om nuwe spelers te akkommodeer.</li> </ol>		<p>Seniors) are qualified club-level umpires from 2015.</p> <ol style="list-style-type: none"> <li>10. all Provinces have a minimum of two trained and qualified recruitment officers by 2016.</li> <li>11. the development of accessible rules and variation of competition to accommodate new players.</li> </ol>
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<b>9.2</b> <b>Die vestiging van Jukskei as erkende SKOLESPORT op alle vlakke</b>	<b>The establishment of Jukskei as a recognized School Sport on all levels</b>		
<p>Om Jukskei as erkende <b>Skolesport</b> gevestig te kry deur:</p> <ul style="list-style-type: none"> <li>• die deurlopende skakeling met die Nasionale Departemente van Onderwys, Sport en Rekreasie.</li> <li>• die aktiewe ontwikkeling van les-planne en assessering van Jukskei as Inheemse Sport as deel van die Graad 8 en 9 Lewensoriëntering kurrikulum van die NCS in samewerking met die Departement van Onderwys.</li> <li>• die werwing van onderwysers as Afrigters en Werwingsbeamptes vir Jukskei.</li> <li>• die vestiging van 'n skoleliga in alle provinsies volgens die goedgekeurde skoolstrukture.</li> <li>• die skepping van Interprovinsiale Ope Skole Toernooie.</li> <li>• die aktiewe betrokkenheid van ouers van skoolgaande juniors aan te moedig.</li> </ul>	<p>Die <b>vestiging van Jukskei as erkende skolesport</b> word bewys deur:</p> <ol style="list-style-type: none"> <li>1. deurlopende skakeling met nasionale en provinsiale owerhede om die positiewe aspekte van Jukskei as 'n skoolsport uit te lig en te bevorder.</li> <li>2. die ontwikkeling en verspreiding van materiaal om die vaardighede en waarde van Jukskei met die ontwikkeling van jonger kinders bekend te stel.</li> <li>3. dat lesplanne en assessering aan Graad 8 en 9 onderwysers beskikbaar gestel is om Jukskei as Inheemse Sport in die Graad 8 en 9 Lewensoriëntering kurrikulum aan te bied.</li> <li>4. die deurlopende werwing van onderwysers as afrigters en skeidsregters.</li> <li>5. dat elke provinsie aktiewe en georganiseerde skoleligas in jukskei aanbied.</li> <li>6. dat al die top skole in die onderskeie ouderdomsgroepe per provinsie</li> </ol>	<p>To <b>establish Jukskei as recognised school sport</b> through:</p> <ul style="list-style-type: none"> <li>• the uous liason with the Department of Education and the Department of Sport and Recreation.</li> <li>• the active development of lesson plans and assessment of Jukskei as Indigenous Sport as part of the Life Orientation curriculum in the Grade 8 and 9 NCS in co-operation with the Department of Education.</li> <li>• the recruitment of teachers as Coaches and Recruitment Officers for Jukskei.</li> <li>• the establishment of a school league within all provinces within the approved school structures.</li> <li>• the establishment of Inter Provincial Open Schools Tournaments.</li> <li>• the encouragement of active involvement of parents of school-going Juniors.</li> </ul>	<p>The <b>establishment of Jukskei as recognized school sport</b> is evident if:</p> <ol style="list-style-type: none"> <li>1. there is liaison and awareness at national and provincial level to promote the positive aspects of Jukskei as school sport.</li> <li>2. there is material developed and distributed to introduce the skills and value of Jukskei in the development of young children.</li> <li>3. a guide with lesson plans and assessment is provided to Grade 8 and 9 teachers to present Jukskei as Indigenous Sport in the Grade 8 and 9 Life Orientation curriculum.</li> <li>4. teachers are continuously recruited as coaches and referees.</li> <li>5. all regions present active and organized school leagues in Jukskei.</li> <li>6. the top schools in the various age groups per province qualify for participation in the SA National Schools Championship.</li> </ol>

	<p>kwalfiseer vir deelname aan die SA Nasionale Skole Kampioenskap.</p>		
<p><b>9.3</b> <b>Die ontwikkeling en vestiging van spelvariasies van kompetisies en deelname</b></p>		<p><b>The development and establishment of game variations of competition and participation</b></p>	
<p>Om <b>variasies van kompetisies en deelname in Jukskei te vestig</b> deur:</p> <ul style="list-style-type: none"> <li>die ontwerp van verskillende variasies van kompetisies op klub en provinsiale vlak.</li> <li>die daarstelling van aangepaste reëls vir die verskillende variasies van deelname.</li> <li>die verkiesing van Nasionale (Goue kategorie) en Silwer Kategorie.</li> </ul>	<p>Die <b>variasies in die kompetisies en deelname in Jukskei</b> word bewys deur:</p> <ol style="list-style-type: none"> <li>die deelname aan verskillende variasies van kompetisies op klub en provinsiale vlak teen 2020.</li> <li>die beskikbaarheid van reëls wat verskeidenheid van variasie vir deelname bepaal teen 2016.</li> <li>dat Internasionale deelname gelyke geleenthede bied in verskillende kompetisies.</li> <li>dat Nasionale (Goue kategorie) en Silwer kategoriespelers deelneem op verskillende vlakke.</li> <li>dat B en C kompetisies uitgebrei is om spelers van geassosieerde liggame en IG te betrek.</li> </ol>	<p>To <b>establish variations of competition and participation of Jukskei</b> through:</p> <ul style="list-style-type: none"> <li>the design of different variations of competition at club and provincial level.</li> <li>the development of amended rules for the various levels of participation.</li> <li>the election of National (Gold category) and Silver category.</li> </ul>	<p>The <b>variations in the competition and participation of Jukskei</b> are evident if:</p> <ol style="list-style-type: none"> <li>participation in different variations of competitions at club and provincial level by 2020.</li> <li>the availability of a variety of rules for participation determined by 2016.</li> <li>international participation that offers equal opportunities in various competitions.</li> <li>National (Gold category) and Silver-category participation of players at different levels.</li> <li>The extension of B and C competitions offering players of associated bodies and IG the opportunity to take part.</li> </ol>
<p><b>9.4</b> <b>Die deurlopende ontwikkeling van vaardighede van spelers, administrateurs en beamptes van Jukskei op alle vlakke</b></p>		<p><b>The continuously development of skills of participants, administrators and officials of Jukskei on all levels</b></p>	
<p>Om <b>bestuursvaardighede en bevoegdheids</b> van deelnemers en administrateurs van JUKSKEI te ontwikkel deur:</p> <ul style="list-style-type: none"> <li>die ontwerp van leierskapprogramme wat deelnemers, beamptes en administrateurs van klub tot nasionale vlak betrek.</li> <li>die motivering vir bywoning en</li> </ul>	<p>Die <b>bestuursvaardighede en bevoegdheids</b> van deelnemers en administrateurs van JUKSKEI word bewys deur:</p> <ol style="list-style-type: none"> <li>hersiene Leierskapprogramme wat op klubvlak ontwikkel is in 2012.</li> <li>Leierskapprogramme wat op provinsiale vlak ontwikkel is teen 2015.</li> <li>Leierskapprogramme wat op</li> </ol>	<p>To <b>develop the management skills and competencies of participant and administrators</b> in JUKSKEI through:</p> <ul style="list-style-type: none"> <li>the design of leadership programmes to involve players, officials and administrators from club to national level.</li> <li>encouragement of</li> </ul>	<p>Management skills and competencies of participants and administrators of JUKSKEI are evident if:</p> <ol style="list-style-type: none"> <li>revised Leadership Programs at club level which were developed in 2012.</li> <li>the development of Leadership Programs at provincial level by 2015.</li> <li>the development of Leadership</li> </ol>

<p>deelname aan die bestaande Jukskei Bestuursopleidingskursus.</p> <ul style="list-style-type: none"> <li>• die bou van kapasiteit van alle vlakke van deelnemers om die sport professioneel te bestuur.</li> <li>• die belyning van beleide en prosedures vanaf klub tot nasionale vlak.</li> <li>• die deurlopende kwaliteitsversekering en voorsiening van template om belyning van beleide en prosedures te verseker.</li> <li>• om jonger administrateurs te werf.</li> <li>• die werwing van PDI's om te dien op verskeie vlakke van die spel.</li> <li>• Die ontwikkeling en hersiening van opleidingsmateriaal op alle vlakke</li> </ul>	<p>nasionale vlak ontwikkel is teen 2016.</p> <ol style="list-style-type: none"> <li>4. dat elke provinsie die Jukskei Bestuursopleidingskursus deurloop het teen 2017.</li> <li>5. dat Beleide en Prosedures jaarliks belyn is vanaf klub tot nasionale vlak.</li> <li>6. Template te hersien en ontwikkel is om beleide en prosedure te belyn (word deur die Akademie voorsien).</li> <li>7. dat deurlopende terugvoering en rapportering aan provinsies gegee word tov hul jaarverslae, finansiële state en beleide.</li> <li>8. dat meer opleiding aan verskillende funksionaris se soos beamptes, komitees en keurders beskikbaar gestel word teen 2017.</li> <li>9. dat die Presidentsraad jaarliks ten minste een nasionale opleidingseminaar aanbied.</li> <li>10. die jaarlikse meting van die demografiese profiel van Jukskeibesture op alle vlakke.</li> </ol>	<p>participation to attend the existing Jukskei Sport Management course.</p> <ul style="list-style-type: none"> <li>• building of capacity of all participants to manage the sport professionally.</li> <li>• alignment of policies and procedures from club to national level.</li> <li>• the continuous quality assurance and provision of templates to ensure alignment of policies and procedures.</li> <li>• the recruitment of younger administrators.</li> <li>• the recruitment of PDIS to serve at various levels of the game.</li> <li>• the development and review of training materials at all levels.</li> </ul>	<p>Programs at national level by 2016.</p> <ol style="list-style-type: none"> <li>4. all the provinces attended the Jukskei sportmanagement course by 2017.</li> <li>5. policies and procedures are annually aligned from club to national level.</li> <li>6. Templates are revised and developed to align policies and procedures (provided by JSA Academy).</li> <li>7. feedback and reporting are given to provinces on their annual reports, financial statements and policies.</li> <li>8. more training are provided to various functionaries such as officials, committees and selectors by 2017.</li> <li>9. the Presidents Council provides at least one national training seminar annually.</li> <li>10. annually assessment of the demographic profile of Jukskei managements at all levels.</li> </ol>
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<b>9.5 Die effektiewe bemerking van jukskei as 'n Sport vir Almal</b>		<b>The effective marking of jukskei as a Sport for All</b>	
<p><b>Om Jukskei as 'n Sport vir Almal te bemark</b> deur:</p> <ul style="list-style-type: none"> <li>• die uitbou van die korporatiewe beeld van jukskei as '<b>n Sport vir Almal</b></li> <li>• die ontwikkeling van 'n bemarkingstrategie.</li> <li>• die ontwikkeling en voorsiening van bemarkingsmateriaal en</li> </ul>	<p><b>Die bemarking van Jukskei as 'n Sport vir Almal</b> word bewys deur:</p> <ol style="list-style-type: none"> <li>1. die verspreiding van bemarkingsmateriaal aan Provinsies.</li> <li>2. dat alle inligting op die webtuiste op datum en relevant is.</li> <li>3. dat die bemarkingsstrategie beskikbaar en versprei is teen 2016.</li> <li>4. gepaste mediadekking op alle vlakke.</li> <li>5. dat Kommunikasie Oudit jaarliks</li> </ol>	<p><b>To market Jukskei as a Sport for All</b> through:</p> <ul style="list-style-type: none"> <li>• the expansion of the corporate image of jukskei as a Sport for All.</li> <li>• the development of a marketing strategy.</li> <li>• the development and provision of marketing materials and strategies to</li> </ul>	<p><b>The marketing of Jukskei as precision sport</b> is evident if:</p> <ol style="list-style-type: none"> <li>1. marketing materials to Provinces was done.</li> <li>2. all information on the website is up to date and relevant.</li> <li>3. the marketing strategy is available and distributed by 2016.</li> <li>4. appropriate media coverage on all levels is done.</li> </ol>

<p>strategieë aan Provinsies.</p> <ul style="list-style-type: none"> <li>• die promovering van jukskei deur die gebruikmaking van alle beskikbare mediakanale.</li> <li>• die toewyding van tyd en hulpbronne om die beeld en handelsmerk van Sport vir Almal, ten toon te stel.</li> <li>• die ondersoek van binnenshuise sportfasiliteite en borgskappe vir presisiesporte soos Jukskei en Hoefystergooi.</li> <li>• aktiewe werwing van borge en adverteerders om Jukskei aan die publiek bekend te stel.</li> <li>• die aktiewe werwing van borge tov prysgeld en finansiële ondersteuning en ontwikkeling.</li> <li>• die opdatering van die Webtuiste.</li> </ul>	<p>uitgevoer word.</p> <ol style="list-style-type: none"> <li>6. Binnenshuise Jukskei aangebied word.</li> <li>7. aktiewe skakeling met borge en adverteerders om jukskei aan die publiek te bemark.</li> <li>8. prysgeld en/of finansiële ondersteuning beskikbaar gestel is aan spelers.</li> </ol>	<p>Provinces.</p> <ul style="list-style-type: none"> <li>• the promotion of jukskei by using all available media channels.</li> <li>• to devote time and resources to exhibit the image and branding of a Sport for All.</li> <li>• the exploring of indoor sport facilities and sponsorships for precision sports such as Jukskei and Horseshoe Pitching.</li> <li>• the active involvement of sponsors and advertising to introduce Jukskei to the public.</li> <li>• the active recruitment of sponsors regarding prize money and financial support and development.</li> <li>• the updating of the Website.</li> </ul>	<ol style="list-style-type: none"> <li>5. the communication audit is carried out annually.</li> <li>6. Indoor Jukskei is offered.</li> <li>7. there was active liaison with sponsors and advertisers promoting jukskei to the public.</li> <li>8. prize money and/or financial support were made available to players.</li> </ol>
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<b>9.6 Effektiewe tweerigting kommunikasie binne sowel as buite die spel Jukskei</b>		<b>Effective two-way communication within and outside the game of Jukskei</b>	
<p>Om <b>effektiewe kommunikasie van Jukskei as 'n Sport vir Almal</b> te verseker:</p> <ul style="list-style-type: none"> <li>• met effektiewe interne kommunikasie aan spelers op alle vlakke.</li> <li>• met effektiewe en relevante kommunikasie aan belangstellendes op die webblad en ander media.</li> <li>• om toeganklik te wees vir</li> </ul>	<p>Die <b>effektiewe kommunikasie van Jukskei Sport vir Almal</b> is bewys deur:</p> <ol style="list-style-type: none"> <li>1. die Kommunikasie Oudit wat die effektiwiteit van interne kommunikasie sal bevestig.</li> <li>2. relevante kommunikasie versprei word soos nodig.</li> <li>3. relevante dokumentasie en opleidingsmateriaal wat beskikbaar is in twee van die amptelike tale (Afrikaans en Engels).</li> </ol>	<p>To ensure <b>effective communication of Jukskei as a Sport for All</b> through:</p> <ul style="list-style-type: none"> <li>• effective internal communication to players at all levels.</li> <li>• effective and relevant communication to interested parties on the website and other media.</li> <li>• accessibility to other</li> </ul>	<p>The effective communication of Jukskei Sport for All is evident by:</p> <ol style="list-style-type: none"> <li>1. the Communication Audit confirming the effectiveness of internal communication.</li> <li>2. the distribution of relevant communications as needed.</li> <li>3. the availability of relevant documentation and training material in two official languages (English and Afrikaans).</li> </ol>

<p>ander taalgroepe.</p> <ul style="list-style-type: none"> <li>met die hersiening van die databasis en byhou daarvan.</li> </ul>	<p>4. die databais is op datum en van toepassing.</p>	<p>language groups.</p> <ul style="list-style-type: none"> <li>the review and maintaining of the database.</li> </ul>	<p>4. the database is updated and applicable.</p>
<p><b>9.7</b> <b>Neem eienaarskap van besluite en strategiese leiding binne Jukskei asook in die groter sportgemeenskap</b></p>		<p><b>To increase the ownership of decisions and strategic direction within Jukskei and in the greater sporting fraternity.</b></p>	
<p>Om die <b>verhoging van eienaarskap</b> tov die strategiese rigting binne die Jukskeigemeenskap te kweek met:</p> <ul style="list-style-type: none"> <li>inkoop deur elke provinsie om by te dra tot die beeld van jukskei.</li> <li>sigbare werwing van nuwe spelers en skole in elke provinsie.</li> <li>volhoubare deelname van variasies met kompetisies.</li> <li>generering van innoverende idees, dit te bevorder en dit te bemark.</li> <li>betrokkenheid by projekte om te verseker dat Jukskei as 'n sport bly voortbestaan op nasionale sowel as internasionale vlak.</li> <li>die transformasie van die aangesig van die sport om die diversiteit van die SA bevolking te weerspieël.</li> <li>die Direksie wat werk tot op grondvlak in die bereiking van al die provinsies.</li> </ul>	<p>Die <b>verhoogde eienaarskap</b> van die <b>strategiese rigting van Jukskei as 'n Sport vir Almal</b> is bewys:</p> <ol style="list-style-type: none"> <li>as alle provinsies hulle eie strategiese plan implementeer in lyn met JSA se Strategiese Plan.</li> <li>as jaarlikse monitering aantoon dat die strewe om die doelwitte wat uiteengesit is in bogenoemde plan bereik is.</li> <li>as meer skole jukskei speel en die spelergetalle jaarliks groei.</li> <li>as die internasionale jukskei arena toeganklik is vir meer deelnemers.</li> <li>as elke provinsie bydra om die strategiese plan te implementeer.</li> <li>as die UB elke drie jaar besoek aflê by die onderskeie provinsies.</li> <li>as nuwe kompetisies en inisiatiewe geïmplementeer is en erken word binne Jukskei</li> <li>as vordering gemaak is met transformasie.</li> </ol>	<p>To <b>increase the ownership</b> of the strategic direction within the Jukskei playing community through:</p> <ul style="list-style-type: none"> <li>buy-in by every province to improve the image of the sport Jukskei.</li> <li>visable recruitment of new players and schools in all provinces.</li> <li>sustainable participation in variation of competitions.</li> <li>generation of innovative ideas and to promote and market them.</li> <li>involvement in projects as to ensure that Jukskei remains a sport played nationally and internationally.</li> <li>the transformation of the face of the sport to reflect the diversity of the South African population.</li> <li>The Exco working at grassroots level in order to reach all provinces.</li> </ul>	<p>The <b>increase in ownership of the strategic direction of Jukskei as a Sport for All</b> is evident if:</p> <ol style="list-style-type: none"> <li>all provinces have their own strategic implementation plan for the JSA Strategic Plan.</li> <li>annual monitoring indicates that the strive to reach the goals set out in this plan, is done.</li> <li>more schools play jukskei and the players have increased annually.</li> <li>the international Jukskei arena has opened up for more participants.</li> <li>all provinces contribute towards the implementation of the strategic plan.</li> <li>the Exco visits every province every three years.</li> <li>new competitions and initiatives are implemented and recognised in Jukskei.</li> <li>progress was made with transformation.</li> </ol>
<p><b>10</b></p>	<p><b>TYDLYN / TIME LINE</b></p>		

	1 Jaar	<ul style="list-style-type: none"> <li>• Werf vyf spelers in elke distrik wat voorheen geregistreer was, maar nie in die vorige seisoen geregistreer was nie.</li> <li>• Alle Nasionale Goue en Silwer kategorie spelers deelneem op verskillende vlakke.</li> <li>• Provinsiale Leierskapprogramme ontwikkel teen 2015.</li> <li>• Alle inligting op Webblad op datum en relevant.</li> </ul>	<ul style="list-style-type: none"> <li>• Recruit five players in each district that were previously registered, but were not registered in the previous season.</li> <li>• All National Golden and Silver category players participate on different levels.</li> <li>• Provincial Leadership Development programs developed by 2015.</li> <li>• All information on webpage are up to date and relevant.</li> </ul>
	2 Jaar	<ul style="list-style-type: none"> <li>• Alle Provinsiale IG strukture geïnkorporeer is in die nege Provinsiale Jukskei strukture en deelneem aan die B&amp;C toernooi.</li> <li>• 20% groei in Afrigters en Skeidsregters.</li> <li>• Alle Kapteins van Nasionale spanne bo die ouderdom van 16 jaar is gekwalifiseerde Klubvlak Skeidsregters.</li> <li>• Elke Provinsie het twee opgeleide werwingsbeamptes.</li> <li>• Reëls wat verskeidenheid van variasie vir deelname bepaal.</li> <li>• Nasionale vlak leierskapprogramme ontwikkel is teen 2016.</li> <li>• Bemakingstrategie vir Jukskei ontwikkel en beskikbaar is teen 2016.</li> </ul>	<ul style="list-style-type: none"> <li>• All Provincial IG Structures incorporated innine Provinial Jukskei structures and participates in the B&amp;C tournament.</li> <li>• 20% Growth in coaches and umpires.</li> <li>• All Captains of National Teams over the age of 16 are qualified as Club Level Umpires.</li> <li>• Every Province have two qualified recruitment officials.</li> <li>• Rules that determines variety of variations for participation are available.</li> <li>• National Leadership development programmes are developed by 2016.</li> <li>• Marketing Strategy for Jukskei are developed and available by 2016.</li> </ul>
	3 Jaar	<ul style="list-style-type: none"> <li>• Elke Provinsie deurloop die bestuursopleiding teen 2017.</li> <li>• Ontwikkel opleidingsmateriaal vir spesialisportefuljes in JSA strukture teen 2017.</li> </ul>	<ul style="list-style-type: none"> <li>• Every Province attends management training by 2017.</li> <li>• Develop training material for specialist portfolios in JSA structures by 2017.</li> </ul>
	4-5 Jaar	<ul style="list-style-type: none"> <li>• Algehele groei van 5% in aktiewe geregistreeerde spelers in die volgende 5 jaar.</li> <li>• Elke Provinsie behou 10% van junior spelers wanneer hulle die ouderdom van 18 jaar bereik en neem vir 5 jaar deel as seniors.</li> <li>• Deelname aan verskillende variasies van kompetisie op Klub en Provinsiale vlak.</li> </ul>	<ul style="list-style-type: none"> <li>• 5% Growth of active registered players over the next 5 years across the board.</li> <li>• 10% of players that reach the age of 18 years continue to participate as seniors for 5 years in each province.</li> <li>• Participation in different variations of competition on club and Provincial level.</li> </ul>

<b>11</b>	<b>MONITERING EN EVALUERING MONITORING AND EVALUATION</b>	
11.1	Die volgende meganismes sal toegepas word om vordering te monitor en om kwaliteit van insette en uitkomst te assesser:	The following mechanisms will be applied to monitor progress and assess quality of inputs and outcomes:
11.1.1	Die aanstelling van Projekleiers en bespreking van strategieë.	The appointment of Project Leaders and discussion of strategies.
11.1.2	Die voorsiening van projekte in jaarlikse begrotings.	The provision of project expenditure in annual budgets.
11.1.3	Beplan werkwinkels en aanstellings van Provinsiale Koördineerders in die nege provinsies.	Planning workshops and appointment of Provincial Co-ordinators within the nine provinces.
11.1.4	Jaarlikse verslaggewing op Nasionale en Provinsiale vlak volgens EPG en NF verslag.	Annual progress reports on National and Provincial level in line with EPG and NF report.
11.1.5	Terugskouing en hersiening van planne en tydlyne tydens elke Presidentsraad.	Reflection and review of plans and time lines at every Presidents Council.

Signed at \_\_\_\_\_ on \_\_\_\_\_ 2014  
 Geteken te \_\_\_\_\_ op \_\_\_\_\_

*JN Nel*  
**PRESIDENT JSA**

*Daleen Roos*  
**DIREKTEUR ADMINISTRASIE**